



Background:

At least a decade ago, Scott Shekels, a long time BayLaker, secured the BayLake.org domain name and created BayLake.org because he felt it would strengthen our community. It is a volunteer operated site and it is provided at no cost to our community or to the organizations or businesses that appear on BayLake.org.

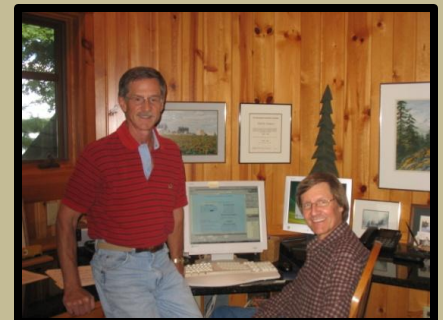
It's a "Community Site":

BayLake.org serves the entire Bay Lake community. The Bay Lake Improvement Association is a primary content contributor, **but content from other associations and businesses is encouraged and welcomed.**

Who Runs The Site:

- Site & Server Owner, Technical Guru & Ice Out Postings: Scott Shekels
- Reporter & Content Creator: Paul Erickson
- Content Technical Guru: Ward Erickson

We will provide information that is timely & interesting. Content will be updated weekly from May through October and as needed from November through April.



Site Format:

To make site navigation quick and easy, most of the content can be accessed from the Home Page through a brief "intro" and link to the related "article".

New articles will be posted inside the highlighted border under "**What's New?**". Subsequently they will move to the bottom section of "**What's New?**" and after 2 to 3 weeks, they will generally move to a different section.

If the article is informational it will move to "**Cool Stuff & What All BayLakers Should Know**". If it covers a recent event it will move to "**Memories**". If it pertains to the BLIA's History Project or Fishing, it will move to "**History Project**" or "**Fishing**" respectively. Some older content may be moved to "**Previous Items - What You May Have Missed**".

The "**Upcoming Events**" column will list particularly important events but there is also a link to the complete Bay Lake Calendar.

BayLake.org vs. Facebook & Twitter:

There are separate, but complimentary Bay Lake sites on Facebook and Twitter. BayLake.org isn't designed to provide alerts or the option to express opinions, but Facebook and Twitter are. All three sites serve a purpose, so links to the Bay Lake Facebook and Twitter pages are provided on the BayLake.org Home Page. Scott Shekels and Kristine Erickson are the administrators of the Bay Lake Facebook page and Kristine Erickson is the administrator of the Bay Lake Twitter page. Please follow us on Facebook and Twitter at BayLakeMN.

Contact Information For BayLake.org:

If you have questions or suggestions that pertain to content, contact Paul Erickson at ericksonpaulsue@aol.com or by clicking on Contact Us.

If you have overall site management questions or suggestions (such as about the webcam), contact Scott Shekels by clicking on Contact Us.

What We Need From You:

People visit sites that inform or entertain them. BayLake.org attempts to do both. We need to attract site visitors. If you like what you see, visit the site weekly..... and then tell your neighbors.

Our community is enhanced when BayLakers are informed.

Paul Erickson